

## MVP Setup Plan Using TutorLMS (WordPress)

### Objective:

Create a working LMS with basic CAPS-aligned courses, tests, a digital library, and e-commerce capability in under **3 weeks** using TutorLMS Pro and supporting plugins.







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## PHASE 1: Platform Installation & Setup (1–2 Days)

### 1. Hosting & Domain

- Use a VPS or high-speed managed WordPress host (e.g. Cloudways, SiteGround)
- Install WordPress on your domain (e.g. `schoolname.co.za`)


### 2. Install Base Tools

-  TutorLMS Pro (Core LMS)
  -  WooCommerce (E-commerce)
  -  Elementor Pro (for design flexibility)
  -  WP User Manager (for enhanced roles)
  -  FileBird (organize digital library)
  -  Uncanny Toolkit for automation (report cards, etc.)
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## PHASE 2: CAPS Curriculum Structure (3–5 Days)

### 1. Subject & Grade Setup

Use TutorLMS's course > topic > lesson structure:

Course Type	Example
Course	Grade 4 Mathematics
Topic	Term 1
Lesson	Numbers, Fractions, Measurement (use PDF, video, or text)
 Repeat for core CAPS subjects: Mathematics, English, Life Skills, etc.	

### 2. Assessment Setup

- Add quizzes per topic (multiple choice, short answer)
- Add downloadable PDFs for exams and memos

### 3. Digital Library

- Use downloadable product pages via WooCommerce for CAPS-aligned PDF textbooks

- Optional: restrict access to enrolled students only
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## **PHASE 3: AI Feature Simulation (2–3 Days)**

While the final GPT integration is being built:

- Create a “**Smart Generator**” page where educators submit a form for lesson plans, quizzes, or reports
  - Use backend automation (e.g., Zapier + ChatGPT API or manual processing for MVP)
  - Send generated content via email or downloadable link
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## **PHASE 4: E-Commerce Setup (2 Days)**

### **1. TutorLMS + WooCommerce Integration**

- Sell individual courses, bundles, or school packages
- Integrate payment gateways (PayFast for South Africa)

### **2. Pricing Tiers (Sample)**

Package	Price (ZAR)	Access
Term 1 CAPS Pack	Rx	Grade 1–3 full content
Educator Plan	Rx/month	All quizzes, lesson plans
School Bundle	Rx/year	Whole school access

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## **PHASE 5: Design & Launch (3–5 Days)**

### **1. Frontend Website**

- Home page with key benefits
- Login/Signup pages
- Course catalog
- Contact & Support

### **2. Design Tools**

- Elementor Pro + TutorLMS Starter Theme
  - Add branding, testimonials, and demo course access
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## Ongoing Additions While Custom LMS Is Built

Feature	Tool or Temp Solution
Live classes	Zoom + scheduling plugin
Certificates	TutorLMS Certificate Builder
Report cards	Gravity Forms + PDF Generator
AI Gen	Manual + OpenAI backend (e.g., Zapier or GPT API with webhook)
Forum	BuddyBoss (optional)

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## Users and Roles

Role	Description
Admin	Full access to LMS & WooCommerce
Teacher	Can create/upload own lessons & tests
Student	Enroll, view, and complete courses
Parent	View learner progress (optional plugin)

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## Cost Breakdown (Estimates)

Item	Monthly / Once-off
TutorLMS Pro	\$199/year (~R3,700)
Elementor Pro	\$59/year (~R1,000)
Hosting (Cloudways)	±R400–R600/month
OpenAI API	Usage-based
Total Setup Cost	±R5,500 once-off

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## Launch Strategy

- MVP ready in **2–3 weeks**
- Showcase sample grades and subjects (Grades 4, 7, 10)
- Let educators test & give feedback
- Begin generating revenue while building custom system